

Third Meeting of the SCS SAP Regional Scientific and Technical Committee (RSTC-3)



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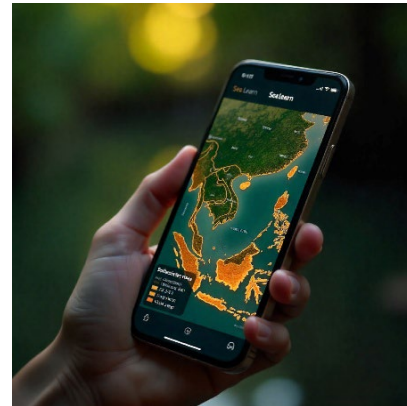




RSTC3 Meeting
26-28 Jan 2026
Phú Quốc

COMMUNICATING THE TDA 2.0: Bridging Science and Action

Khristine Custodio Gudczinski
SCS SAP Communication Specialist

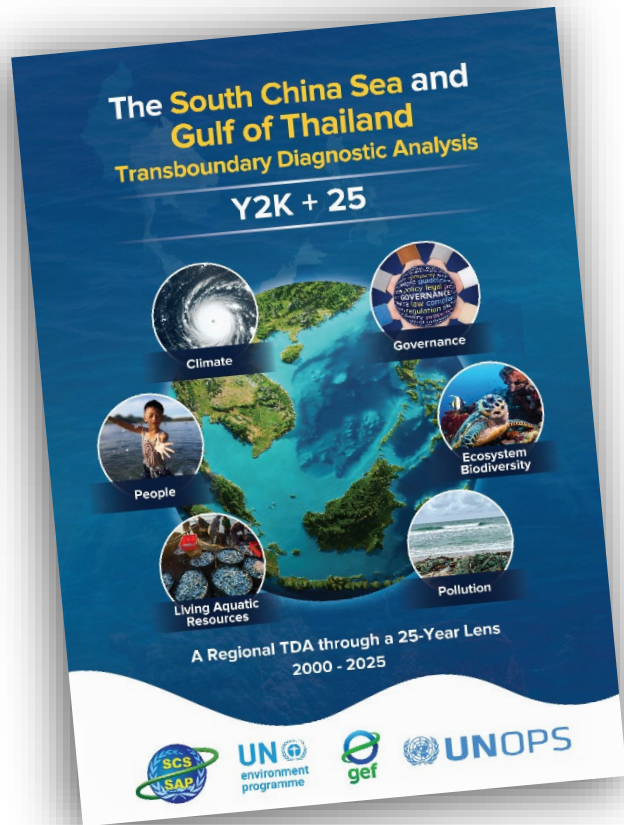




WE HAVE TWO PRIMARY VEHICLES TO DELIVER YOUR WORK:

Summary for Policymakers

(SPM): Concise, infographic-rich, and matched by StoryMaps to turn data into decision-making visuals.



SEA:LEARN Platform

A regional KM hub using TDA 2.0 data and other SCS SAP outputs, aided by AI to support real-time analysis and decisionmaking.





Well-informed citizens don't just follow rules — they advocate for them because they understand the 'why' behind the science.



Studies by organizations like **UNESCO** and the **OECD** show a direct correlation between scientific literacy and pro-environmental policy support.

"Knowledge is the antidote to fear."

(Ralph Waldo Emerson)

"An investment in knowledge pays the best interest."

(Benjamin Franklin)



“As beach and dive resort operators, we are entirely reliant on healthy coasts.

An ICM Code provides the essential **BUSINESS PREDICTABILITY** we need; while regulations often shift with each election, a formalized Code stabilizes the environment and ensures the 'rules of engagement' remain consistent regardless of the political climate.

Marco Santos

Resort Owner, Aiyandar Beach And Dive Resort

Mabini, Philippines





ECONOMIC EVALUATION ALIVE

“With the support of partners like C3 Philippines, our communities have embraced responsible and sustainable seafood sourcing. Through their training, we realized that our marine species are far more valuable alive than dead.

For example, catching and selling a single manta ray might earn us ₱5,000 once, and then it is gone forever. But by protecting it for tourism, we have the potential to earn ₱5 million in the long run, ensuring our future generations can also benefit from our seas.

Fredel Mued

Community Leader, Tagbanua Indigenous People
Calauit Island, Busuanga



“Nature sustains us, and in return, we must sustain nature. As women in the Bantay Dagat, we prove that we are not 'only women'—we are protectors with the collective power to secure a future for the next generation.

Princess Aldovino
Bantay Dagat (sea watch) Volunteer for
15+ years
Tingloy Island-Municipality, Batangas

INCLUSIVE PROTECTORS



“The new ICM Code establishes a stronger legal framework that ensures the continuity of conservation efforts, regardless of who is in office. It adopts a holistic 'ridge-to-reef' approach—addressing everything from land-based pollution to habitat protection. Most importantly, it creates a mandated ICM Trust Fund, securing long-term funding for the environment and removing it from annual political discretion.

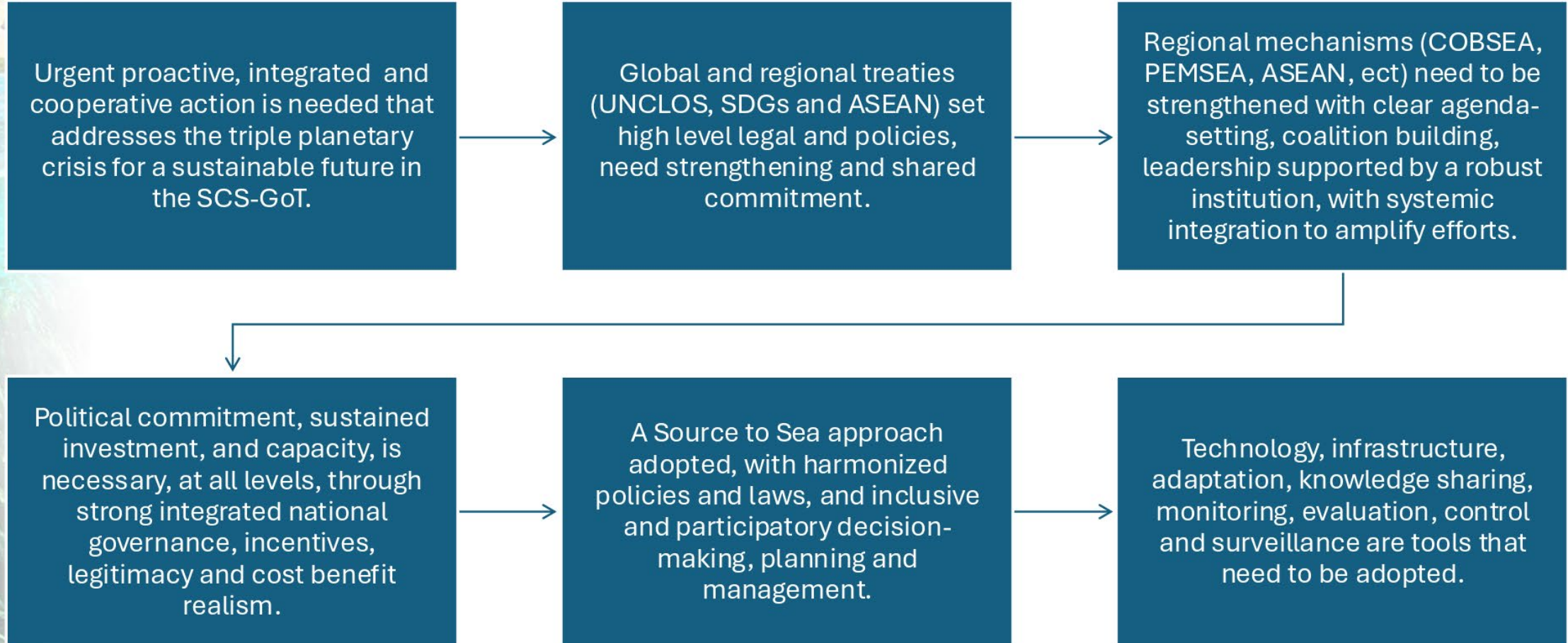
Vice Mayor (Dr.) Mikee Alvarez
Municipality of Tingloy, Batangas

INSTITUTIONALIZING SCIENCE





Transformative, integrated and cooperative Governance is key to a sustainable future for the SCS-GoT LMEs



THANK
YOU

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